

KATSA

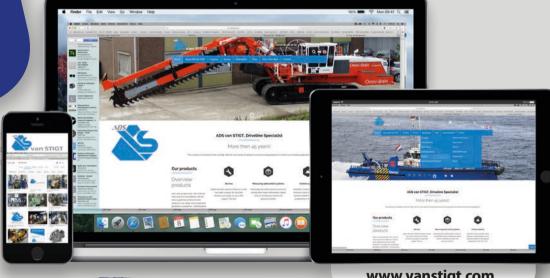
## Reference story ADS van STIGT, Driveline Specialist



In almost half a century ADS van STIGT has grown into a strong Sales and Service organization which has developed from representative of foreign manufacturing companies to an independent importer, distributor and maintenance expert. ADS van STIGT is a supplier of drivelines and electronic control-and monitoring systems for a wide variety of industries: dredging, earth moving, inland navigation, offshore, hoisting and piling, super yachts, fishing, agri, ocean going, pleasure craft and machine construction.

ADS van STIGT became the A-specialist for reverse reduction gearboxes, planetary gearboxes, clutches, pump drives, controllable pitch propellers, flexible couplings and electronic control and monitoring systems. As complete driveline packages can be supplied, system responsibility will be accepted by the company. We would like to present ourselves as driven, proactive, anticipating on new developments and regulations.

In short, ADS van STIGT is the name of a nationally and internationally operating company which offers driveline knowledge, an extensive state of the art program and a large warehouse with thousands of final products and parts, supported by efficiently equipped workshops and a 24/7 service organization. Together they are guarantying an optimal care for each product once it has started its long operating life.





"The key factors why we originally chose Katsa as a business partner were quality, expertise and customized gearboxes" tells Mr Marc IJzerman, Sales Manager Industry & Offshore responsible for Planetary gears, Clutches and Pump drives

"Our collaboration started 3 years ago at the Bauma Messe, in Germany" Marc IJzerman continues. "We were very interested in their products, especially the customized gearboxes Katsa were showing there and already after a few months of technical discussions and negotiations everything was set and in place in our Gorinchem - The Netherlands based plant and our co-operation started fully".

Katsa designs and manufactures pump drive gearboxes, but in general the main reason for ADS van Stigt's interest was Katsa's ability to offer solutions for customized gearboxes and to deliver those gearboxes according to class regulations. "They gave us immediately the feeling that they are delivering quality products and the company itself is an A-brand, high-quality company" continues IJzerman. "The first impression was that they know exactly what they are talking about. That how it feels and looks also today" he says.

ADS van Stigt strategy is and has been enlarging their own portfolio and Katsa among their other partners was very logical choice in regards of that strategy. "The way Katsa is handling projects is a very reliable way in terms of partnership like this describes Manager Sales, Mr Sander Snoek. "That's what ADS van Stigt was looking for. Katsa is doing most of their parts inhouse, and their engineers are very knowledgeable and professional. "That is extremely important while you start new projects and you need to discuss about the technical issues and needs" Marc IJzerman complements. "Katsa's people are very well educated and highly competent. That is extremely important to us" tells also Sander Snoek.

## "We really see them as a partner" says Manager Sales, Mr Sander Snoek while describing the partnership between Katsa Ltd and ADS van Stigt.

For ADS van Stigt the collaboration with Katsa has reopened the markets which they had lost in the past due to the changing driveline systems. "The enlarged portfolio has been the biggest benefit for us" tells Sander Snoek. "With Katsa we can offer gearboxes to the driveline systems where we used to supply for example reverse reduction propulsion gearboxes which have been replaced by azimuth thrusters. Today we supply the clutches for the thrusters with integrated PTO drives", he continues. "And for Katsa as well there has been similar benefits, they have reached new markets and they have been able to sell more products for the wider target groups than earlier" sums Marc IJzerman.

"The biggest surprise during our collaboration has been the fact that even since our portfolio has enlarged since the start, Katsa has been able to serve us with the same speed and the way they are dealing with the new requests which is amazing" tells Marc IJzerman. "We have several contact persons within Katsa. I can tell from my experience that we are very happy with all of them" says IJzerman. "They are always easy to reach, to get answers and to get help. The only challenge Katsa is facing now is the fact that they have underestimated the volume and they do not have enough manpower to all assignments. "We are growing together faster than we thought originally" he says.

"Of course, when you start with a new partner there are always some challenges as well. The sales volume has been surprisingly good, and it has exceeded all the preliminary expectations. So sometimes we are facing a positive challenge while trying to deliver all the products in time. So, if something, Katsa could add are resources even though they have been able to take care of everything so far", says also Sander Snoek.

While asked whether these gentlemen would recommend Katsa as a partner, they both answer "for sure" from a one mouth. To a potential new customer, Katsa is an "extremely good partner which supplies good quality and support" they both sums up.

"What is also important to us, we are a good partner for Katsa as well because we have a great service organization behind our sales team. That means that we can service our mutual customers with the same high-level standards. We also consider it important that Katsa has been able to widen their customer portfolio through us. We also have a Dutch crain builder which has a unique driving gearbox for the electrical drive trains, and we are able to support this locally" tells Sander Snoek.

"First when we started our collaboration the products were meant mainly for industry and now, we are expanding more and more our business areas e.g. into the marine and offshore sector. We are also adding hybrid solutions. Everybody knows that the surrounding environment is changing, the marine industry is changing as well, and we need to develop hybrid drive trains also for shipping industry. Elaborating these hybrid drivelines together shows that we are true partners. So, yes. The future looks bright for us now. There are new business areas to be conquered and solutions to be created" ends Sander Snoek.





